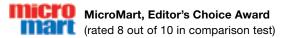


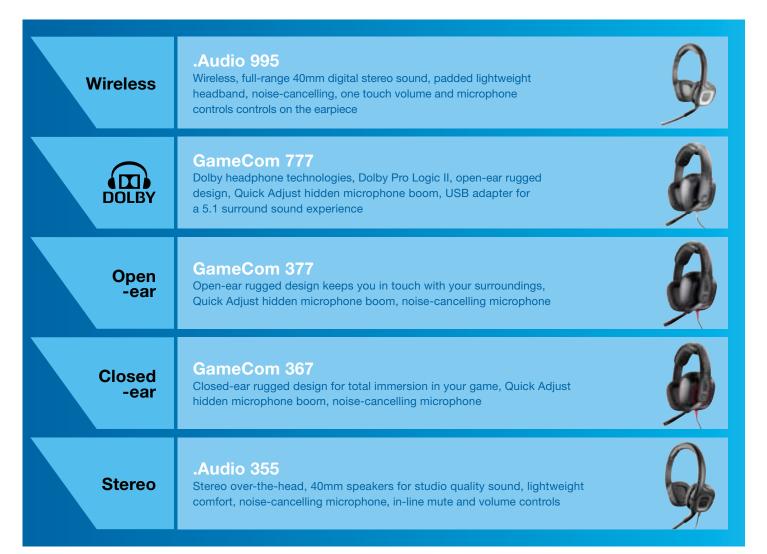
## Within the Plantronics range of headsets – there is a perfect PC gaming headset for the needs and price points of everyone.

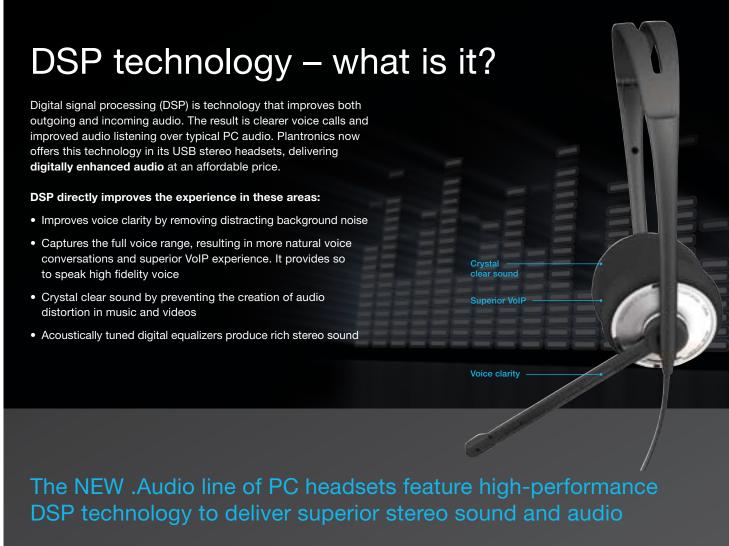
We know that any gamers hardware should be as powerful as their gaming skills, so the GameCom headsets deliver rugged construction and vigorous sound, in comfortable, lightweight designs. All with noise-cancelling microphones which enhance speech accuracy and a stow away microphone boom to tuck away when the headset is not in use.

## Don't just take our word for it:

<sup>44</sup> A serious pair of headphones for serious gamers. [The Dolby 5.1] does an incredible job of enhancing audio quality and adds a whole other experience to gaming, video and even some music tracks.<sup>77</sup>







Plantronics has extended its award-winning family of .Audio™ PC headsets with four new wideband models that feature high-performance digital signal processing (DSP) technology for unparalleled audio quality when listening to music, gaming and for PC-based conversations.

Ideal for podcasts and PC-based conversations on services including Skype and Google Talk, each headset combines a noise-cancelling microphone with advanced DSP technology that work together to effectively remove ambient noise, while still maintaining the natural sound of your voice. The headsets are optimized for use with Skype 4.0 Super Wideband which offers you – through the use of a greater frequency range of the audio spectrum than conventional telephone calls – clearer, richer sound that gives the feeling of true 'face-to-face' conversations.

## The new line-up include

Plantronics .Audio™ 476 DSP – voice on the go – ideal for the frequent traveler as the over-the-head wearing style folds almost flat for easy storage.

Plantronics .Audio 646 DSP – the perfect headset for all your PC audio needs, in a discreet behind-the-head design.

Plantronics .Audio 626 DSP – the perfect headset for all your PC audio needs.

Upgraded .Audio 655 DSP – performance and comfort – headset delivers deep bass and full-range digital audio through 40 mm speakers and features Fast Mic Mute™ technology that lets users quickly mute the microphone by raising the boom. For ease of use, the headset features one-touch volume controls on the earpiece.





and did not test the item to which the award was given.



www.plantronics.com



© 2010 Plantronics, Inc. All rights reserved. Plantronics, the logo design, Audio, GameCom, QuickAdjust, WindSmart and Sound Innovation are trademarks or registered trademarks of Plantronics, Inc. Dolby, the double-D symbol and Pro Logic are registered trademark of Dolby Laboratories. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Plantronics is under licence. All other trademarks are the properly their respective owners.

The Innovations Design and Engineering Award is based upon descriptive materials submitted to the judges. CEA did not verify the accuracy of any submission or of any claims made

Audio QSG/EN/0110/A4



## .Audio<sup>™</sup> & GameCom<sup>®</sup> headset range Quick sales guide

Spring 2010

What do you want to use your headset for?	At home Stay in touch with friends and family								On-the-move Calls and entertainment. Wherever. Whenever				Gaming Live games to the max		
	.Audio™ 310	.Audio™ 326	.Audio™ 345	.Audio™ 355	.Audio™ 626	.Audio™ 646	.Audio™ 655	.Audio™ 995	.Audio™ 440	.Audio™ 476	.Audio™ 480 USB	.Audio™ 920	GameCom® 367	GameCom® 377	GameCom® 777
				9	NEW	NEW		9		NEW			6	6	
Description	Monaural headset	Stereo headset	Stereo behind-the-head headset	Multimedia stereo headset	Digital stereo headset	Digital behind-the-head stereo headset	High performance digital headset	High performance digital wireless headset	In-ear stereo headset	Digital foldable stereo headset	Ultimate on-the-go in-ear headset	Wireless Bluetooth® headset	'Closed ear' gaming headset	'Open ear' gaming headset	Surround sound gaming headset
Sales argument	Exceptional voice precision in a monaural design	A multi-purpose headset that delivers rich stereo sound with in-line controls	Discreet behind the head wearing style, with great stereo sound and in-line controls	Full range stereo-gives you a great sound experience for all your PC applications	DSP technology provides enhanced sound quality in this stereo USB headset with inline controls	DSP technology provides enhanced sound quality in this behind-the-head stereo USB headset with inline controls	Experience digital hi-fi stereo sound and wideband acoustic echo cancellation for all your computer audio needs with this comfortable USB headset		In-ear stereo headphones with microphone for portable use		Sound isolating earbuds minimise outside noise and a discreet microphone boom for clear communication	One headset – switch seamlessly between PC and mobile	Closed ear technology: no distractions, no background noise – total game immersion	Open-ear gaming headset with full-range stereo – Play better, play faster play to win	Dolby Surround Sound Technology brings the game to life
Product benefits	The monaural (single ear-piece) style allows you to stay in touch with your environment  Easy to set up and install  Noise-cancelling microphone enhances speech recognition accuracy  QuickAdjust telescoping, bendable boom assures ideal placement	Full-range stereo intensifies audio experience     Convenient in-line controls for quick response in the heat of the action     Noise-cancelling microphone enhances speech recognition accuracy     Stowable boom microphone ensures it is neatly stored when listening to music or watching DVD     Lightweight, comfortable stereo headset which can be folded for travel-friendly storage     QuickAdjust telescoping, bendable boom assures ideal placement	Behind the head design ensures a comfortable discreet solution which rests stylishly above the neckline German endymium ear phones deliver full-range stereo and intensifies the audio experience Noise-cancelling microphone enhances speech recognition accuracy Full-range stereo intensifies audio experience In-line volume and mute provide convenient access and control	• 40mm stereo speakers for rich resonant stereo and bass     • Stowable boom microphone ensures it is neatly stored when listening to music or watching DVD     • Noise-cancelling microphone enhances speech recognition accuracy     • In-line volume and mute provide convenient access and control     • Lightweight and adjustable headband delivers all day comfort     • Full-range stereo intensifies audio experience	Digital signal processing (DSP) delivers wideband acoustic echo cancellation with broader range of voice signals for brilliant call quality     Digital equalizer optimises 24-bit hi-fi stereo sound for enhanced stereo listening     Soft foam ear pads and lightweight materials enable all-day wearing comfort     Easy-to-use inline controls for volume and microphone mute	Behind-the-head wearing style to discreetly listen to music or make voice calls Digital signal processing (DSP) delivers wideband acoustic echo cancellation with broader range of voice signals for brilliant call quality Digital equalizer optimizes 24-bit hi-fi stereo sound for enhanced stereo listening Soft foam ear pads and lightweight materials enable all-day wearing comfort Easy-to-use inline controls for volume and microphone mute	Digital signal processing (DSP) delivers echo cancellation and 24-bit hi-fi stereo sound for brilliant call quality and enhanced stereo listening     One-touch volume controls are easily accessible right on the earpiece.     Pillow-soft, swivel-mounted ear cushions and lightweight design enable all-day wearing comfort     Noise-cancelling microphone with adjustable boom provides clear conversations without distractions     With Fast Mic Mute™, the easily stowable microphone quickly mutes when boom is raised	2.4Ghz technology     Auto pairing     Extended battery time     Noise-cancelling     microphone enhances     speech recognition accuracy     Full-range digital stereo     sound with maximum bass     QuickAdjust telescoping,     bendable boom assures     ideal placement     One-touch volume and     music controls on the     earpiece     Built in microphone mute     function on the boom     Padded ear cushion     Lightweight, comfortable     stereo headset which can     be folded for travel-     friendly storage     USB adapter	<ul> <li>The headset comes with full range stereo ear buds</li> <li>Flex Grip® design provides a comfortable fit</li> <li>Windsmart™ and Omnidirectional microphone, ensures superb audio quality in all conditions</li> <li>Full-range stereo intensifies audio experience</li> </ul>	Intuitive folding design for on-the-go convenience     Digital signal processing (DSP) provides wideband acoustic echo cancellation for clear calls     Digital equaliser optimises 24-bit hi-fi stereo sound for enhanced listening     Noise-cancelling microphone for clear conversations     Soft foam ear pads and lightweight materials for a comfortable fit     Easy-to-use inline controls for volume and mic mute	Have clear conversations wherever you are – exceptional sound management and wind noise reduction features improve voice clarity      Adjustable microphone ensures perfect microphone placement for improved speech recognition      Noise-cancelling microphone enhances speech recognition accuracy      Full-range stereo intensifies audio experience      Perfect for commuting – fold, stow, and go      USB connector for plug and play simplicity	one time  Plug and play USB Bluetooth adaptor – no drivers to install  Noise-cancelling microphone enhances speech recognition accuracy  Wind noise reduction	40mm stereo speakers providing maximum bass response     Concealed Microphone Boom – stows completely into the headband when not in use     Noise-cancelling microphone enhances speech recognition accuracy     Convenient in-line controls for quick response in the heat of the action     QuickAdjust boom assures ideal placement     Full-range stereo intensifies audio experience     Specially designed ear pods redistribute pressure for maximum comfort for the longest gaming sessions	Concealed Microphone Boom – stows completely into the headband when not in use Convenient in-line controls for quick response in the heat of the action Noise-cancelling microphone enhances speech recognition accuracy QuickAdjust boom assures ideal placement Full-range stereo intensifies audio experience Specially designed ear pods redistribute pressure for maximum comfort for the longest gaming sessions	Specially designed 40mm stereo speakers to deliver acoustically accurate audio Concealed Microphone Boom – stows completely into the headband when not in use Noise-cancelling microphone enhances speech recognition accuracy Ideal when listening to music or watching DVD Convenient in-line controls for quick response in the heat of the action QuickAdjust boom assures ideal placement Full-range stereo intensifies audio experience Specially designed ear pods redistribute pressure for maximum comfort
Technical data & product information															
MUTE CONTROL Allows you to speak to someone outside the conversation without being heard on the other end		✓	<b>✓</b>	✓	<b>✓</b>	✓ <b>/</b>	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>	×	<b>✓</b>	<b>✓</b>	<b>✓</b>
VOLUME CONTROL Easily adjust for personal comfort	X	/	✓	/	<b>✓</b>	/	✓	/	<b>✓</b>	1	✓	/	<b>✓</b>	<b>✓</b>	✓
SOFT FOAM EAR CUSHION Comfortable and acoustically accurate	<b>√</b>	/	Х	X	<b>√</b>	/	Х	X	N/A	/	N/A	N/A	Soft foam with sport fabric cover	Soft foam with sport fabric cover	Soft foam with sport fabric cover
LEATHERETTE EAR CUSHION	Х	X	<b>✓</b>	<b>✓</b>	X	Х	<b>✓</b>	/	N/A	Х	N/A	N/A	X	X	X
WEARING STYLE	Over-the-head	Over-the-head	Behind-the-head	Over-the-head	Over-the-head	Behind-the-head	Over-the-head	Over-the-head	In-the-ear	Over-the-head	In-the-ear	Over-the-ear	Over-the-head	Over-the-head	Over-the-head
CONNECTION							(uon =				Wan -	Wireless / ( <b>USB</b> ■#)	Analogue	Analogue	USD <b>€</b> ®
USB = USB Plug, Analogue = Jack Plug	Analogue	Analogue	Analogue	Analogue	<del>USD</del> <b>€</b> B	ij <del>SP</del> ■B	USD <b>€</b> B	Wireless / (###	Analogue	<b>USB</b> ■8	<del>USB</del> <b>€</b> ®	Wilcless / (UDD-1)			
TECHNOLOGY	Analogue	Analogue	Analogue	Analogue	U\$B <b>●</b> DSP	( <del>USD</del> ■®) DSP	DSP	Wireless / (LSB ■ 9) 2.4Ghz	Analogue	DSP	(HSB@)	₿ Bluetooth			DOLBY
	Analogue	Analogue	Analogue	Analogue					Analogue						DOLBY
TECHNOLOGY  PACKAGING  PART NUMBER	37852-01	80933-05	37855-01	79730-05	DSP 81960-05	DSP 81961-05	DSP 80935-15	2.4Ghz  80930-05	37860-01	DSP 81962-05	77681-03	78592-02	79732-05	79731-05	79733-05
PACKAGING  PART NUMBER  EAN CODE	37852-01 5033588027447	80933-05 5033588030317	37855-01 5033588027478	79730-05 5033588029236	DSP 81960-05 5033588030881	DSP 81961-05 5033588030911	DSP 80935-15 5033588031628	2.4Ghz  80930-05  5033588030300	37860-01 5033588027522	DSP 81962-05 5033588030942	77681-03 5033588028338	78592-02 5033588028635	79732-05 5033588029250	79731-05 5033588029243	79733-05 5033588029267
PACKAGING  PART NUMBER  EAN CODE  SINGLE  Dimensions (WxHxD)	37852-01 5033588027447 222 x 244 x 64	80933-05 5033588030317 222 x 248 x 65	37855-01 5033588027478 213 x 238 x 95	79730-05 5033588029236 229 x 262 x 92	DSP 81960-05 5033588030881 216 x 241 x 83	DSP 81961-05 5033588030911 216 x 241 x 83	DSP 80935-15 5033588031628 229 x 267 x 95	2.4Ghz 80930-05 5033588030300 229 x 267 x 95	37860-01 5033588027522 152 x 210 x 41	DSP 81962-05 5033588030942 216 x 241 x 83	77681-03 5033588028338 150 x 176 x 35	78592-02 5033588028635 178 x 152 x 38	79732-05 5033588029250 244 x 305 x 106	79731-05 5033588029243 244 x 305 x 106	79733-05 5033588029267 244 x 305 x 106
PACKAGING  PART NUMBER  EAN CODE  SINGLE PACK  Dimensions (WxHxD)  Weight (kg)	37852-01 5033588027447 222 x 244 x 64 0.2	80933-05 5033588030317	37855-01 5033588027478	79730-05 5033588029236	DSP 81960-05 5033588030881	DSP 81961-05 5033588030911	DSP 80935-15 5033588031628	2.4Ghz  80930-05  5033588030300	37860-01 5033588027522	DSP 81962-05 5033588030942	77681-03 5033588028338	78592-02 5033588028635	79732-05 5033588029250	79731-05 5033588029243	79733-05 5033588029267
PACKAGING  PART NUMBER  EAN CODE  SINGLE PACK  Dimensions (WxHxD) Weight (kg)	37852-01 5033588027447 222 x 244 x 64 0.2	80933-05 5033588030317 222 x 248 x 65 0.2	37855-01 5033588027478 213 x 238 x 95 0.25	79730-05 5033588029236 229 x 262 x 92 0.4	DSP 81960-05 5033588030881 216 x 241 x 83 0.3	DSP  81961-05  5033588030911  216 x 241 x 83  0.3	DSP 80935-15 5033588031628 229 x 267 x 95 0.4	2.4Ghz  80930-05  5033588030300  229 × 267 × 95  0.4	37860-01 5033588027522 152 x 210 x 41 0.1	DSP  81962-05  5033588030942  216 x 241 x 83  0.3	77681-03 5033588028338 150 x 176 x 35 0.2	78592-02 5033588028635 178 x 152 x 38 0.2	79732-05 5033588029250 244 x 305 x 106 0.5	79731-05 5033588029243 244 x 305 x 106 0.5	79733-05 5033588029267 244 x 305 x 106 0.5
PACKAGING  PART NUMBER  EAN CODE  SINGLE PACK PACK Weight (kg)  THREE PACK Dimensions (WxHxD)  Dimensions (WxHxD)	37852-01 5033588027447 222 x 244 x 64 0.2 238 x 254 x 197	80933-05 5033588030317 222 x 248 x 65 0.2 229 x 254 x 190	37855-01 5033588027478 213 x 238 x 95 0.25 292 x 257 x 216	79730-05 5033588029236 229 x 262 x 92 0.4 273 x 270 x 232	B1960-05 5033588030881 216 x 241 x 83 0.3 219 x 254 x 257	DSP  81961-05  5033588030911  216 x 241 x 83  0.3  219 x 254 x 257	B0935-15 5033588031628 229 x 267 x 95 0.4 318 x 248 x 318	2.4Ghz  80930-05  5033588030300  229 x 267 x 95  0.4  318 x 248 x 318	37860-01 5033588027522 152 x 210 x 41 0.1 160 x 222 x 132	DSP  81962-05  5033588030942  216 x 241 x 83  0.3  219 x 254 x 257	77681-03 5033588028338 150 x 176 x 35 0.2 157 x 210 x 124	78592-02 5033588028635 178 x 152 x 38 0.2 221 x 155 x 124	79732-05 5033588029250 244 x 305 x 106 0.5 319 x 318 x 249	79731-05 5033588029243 244 x 305 x 106 0.5 319 x 318 x 249	79733-05 5033588029267 244 x 305 x 106 0.5 319 x 318 x 249