

C711

**OKI**  
PRINTING SOLUTIONS



**Superior performance with a low cost of ownership for enterprise workgroups**

- |                         |   |
|-------------------------|---|
| A4                      | ✓ |
| Range of media handling | ✓ |
| Colour, mono            | ✓ |
| Print                   | ✓ |
| 1 - 10+ users           | ✓ |



## Fast, efficient colour with a low cost of ownership

When productivity in the workplace really matters, if your team is taking on tight deadlines and demanding workloads, you need a network colour printer you can really depend on. And that means the new C711.

The C711 with ultra-reliable digital LED technology was created specifically to meet the demands of modern corporate workgroups. Rapid throughput and

a robust yet compact design deliver enterprise-class performance that just won't let you down.

And that's not all. With its superb print quality, exceptional media flexibility, superior energy efficiency and a genuinely low total cost of ownership, the C711 is a solid investment in the future of your business.



### Print more, faster

The first thing you'll notice about the C711 is its impressive performance. The first page appears in seconds and the rest are printed at speeds to satisfy even the busiest offices. Then you'll notice it just keeps on going. A winning combination of long-life, easy-fit consumables and a large, extendable paper capacity all add up to longer print runs, fewer interruptions and greater productivity for the whole team.

- Outstanding colour print speeds of 34 pages per minute, (36 ppm black & white)
- First colour page prints in just 9 seconds (8 seconds black & white)
- Generous 256MB RAM and 533MHz processor for rapid throughput
- Large paper supply, extendable to 1,690 sheets

### Handle heavy workloads with ease

As you'd expect from OKI, the C711 has the reliability to match its performance. Not only does it have a robust build quality and a

flat paper path to cope more easily with high print volumes, but it also uses our ultra-reliable digital LED technology with fewer moving parts. That's why we're able to include, at no extra cost, a warranty that's three times longer than the industry standard\*!

- Industry-leading three-year on-site warranty as standard
- Heavy-duty materials, rugged components and ultra-reliable digital LED technology

### Reduce and control your print costs

We've taken special care to keep costs to an absolute minimum. As well as having an attractive price tag, the C711 uses high-yield toners and long life image drums to give you a genuinely low cost per page. What's more, power consumption while printing is lower than many comparable machines (especially in sleep mode). Plus the C711 comes with three cost-saving utilities included in the price.

- High-yield toners: (11,000 black and white pages and 11,500 colour pages, and long-life drums (20,000 pages)

- Consumes just 1.2 watts in sleep mode, reducing energy bills
- Print Control software helps you manage print volumes by restricting usage
- PrintSuperVision software lets you track usage and monitor and manage your printers
- Colour Access Policy Manager lets you control and monitor the use of colour

### Professional print quality

Specially formulated microfine High Definition toner with the latest ProQ2400 technology gives you the quality you need to create compelling marketing material in-house, and an affordable price and low total cost of ownership makes the C711 ideal for ordinary everyday use, too.

- ProQ2400 Multi-level output quality, 1200 x 600dpi print resolution
- Microfine High Definition toner ensures documents are sharper, crisper and glossier, even on ordinary office paper

### First class media flexibility

The C711 can handle the entire team's printing needs and a whole lot more. It prints page after page of accurate, high quality colour on a range of paper sizes and specialist media with weights up to 250gsm and even automatically calibrates itself to keep quality to a maximum.

- Paper sizes from A6 to A4, plus 210 x 1200 mm banners
- Print on stock from 64 to 250gsm
- Print on specialist media including business cards, CD labels and polyester film

### Impeccable security

Now you can remove the risk of sensitive information falling into the wrong hands with the Secure Print utility (requires optional SDHC Memory Card to be installed). A print run can only start when you enter your private PIN at the printer, and data is encrypted before sending and securely erased after use.



C711n networked



C711dn duplex, networked



C711cdtn cabinet, duplex, 2nd tray, networked

## The C711 series features at a glance

<b>A4 Print Speed</b>	Colour 34ppm; Mono 36ppm	<b>Paper capacity</b>	Standard: 630 sheets of 80gsm; Maximum: Up to 1,690 sheets of 80gsm
<b>Time to first print</b>	9 seconds colour; 8 seconds mono	<b>Paper weight</b>	Up to 250gsm
<b>Print quality</b>	ProQ2400 Multi-level technology, 1200 x 600dpi, 600 x 600dpi	<b>Paper Sizes</b>	A4, A5, B5, A6, banners up to 1,200mm
<b>Printer language</b>	PCL 6 (XL3.0) and PCL5c, PostScript 3 emulation, SIDM (IBM-PPR, EPSON-FX), PDF Direct Print v1.7, XPS	<b>Duplex</b>	Standard: C711dn, C711cdtn; Optional: C711n
<b>Power consumption</b>	Operating: 600W; Sleep mode: 1.2W	<b>Memory</b>	Standard RAM: 256MB; Maximum RAM: 768MB (Optional 256MB & 512MB) Optional SDHC Memory Card: 16GB

\* Upon registration within 30 days of purchase.

## Business Printing Specialists

OKI Printing Solutions is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI Printing Solutions presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



### Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI Printing

Solutions continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI Printing Solutions' Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



### Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate

energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.



### Simply Unique - 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years – for free! Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. Fully covered by OKI! For further information please visit:

[WWW.OKIPRINTINGSOLUTIONS.CO.UK/WARRANTY](http://WWW.OKIPRINTINGSOLUTIONS.CO.UK/WARRANTY)



### High Definition Color

High Definition Color is OKI Printing Solutions' own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

## Great colour starts with OKI Printing Solutions

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