

The simple “Plug and Print” function makes labelling easy, as there is no need to install complicated software or drivers on your PC\*\*.



## Effortless label printing - for all applications

The QL-700 uses any of the Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, and recognises the size of label inserted. And you get none of the alignment problems associated with printing labels in a traditional printer. So whether you are printing just one label, or several at a time, the Brother QL-700 ensures each label prints perfectly, time after time.

## Technical Specifications

### Items included

Items included	- QL 700 machine - AC adapter - User guide
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### Hardware

Housing dimensions (mm)	128 mm(W) x 221 mm(D) x 153 mm(H)
Housing weight	1.12kg (without DK roll)
Housing colour	Black and white
Key board	No
Number of keys	4 (on/off), Editor Lite, Feed, Cut)
Cutter	Durable auto cutter
Power	Internal S/W power supply
LCD	No
Print method	Thermal

### System requirements PC/Mac®

Operating System	Windows XP / Windows Vista / Windows 7 ; Mac OS X 10.4.11 - 10.7
Minimum CPU specification	As recommended by operating system
Hard Disk Free Space	100MB or more
Interface	USB 1.1 or later specification
Graphics	SVGA with high colour or better
Other	CD-ROM drive for installation

### Built-in software

Built-in fonts	2 fonts (Helsinki & Bohemia)
Font style	8 styles: (normal, bold, outline, shadow, italic, italic & bold, italic & outline, italic & shadow)
Number of characters	277
Number of symbols	80
Character sizes	15 sizes
Character widths	3 widths: (extended, medium, condensed)
Frames	7 kinds (round, leaf, tile, star, heart, square, clip)
Underline	Yes
Max. number of lines	2 lines
Horizontal alignment	Automatic length labels: left aligned Pre-set length labels: centre aligned
Pre-set format (auto format)	6 kinds
Tape length setting	Yes (30-300 mm)
Tape margin settings	None, narrow, half, full, chain print
Tab function	yes
Number of deco mode designs	15 kinds
Automatic numbering	Yes
Mirror printing	Yes



\*\*Using the built-in P-touch Editor Lite on Microsoft Windows PC's.

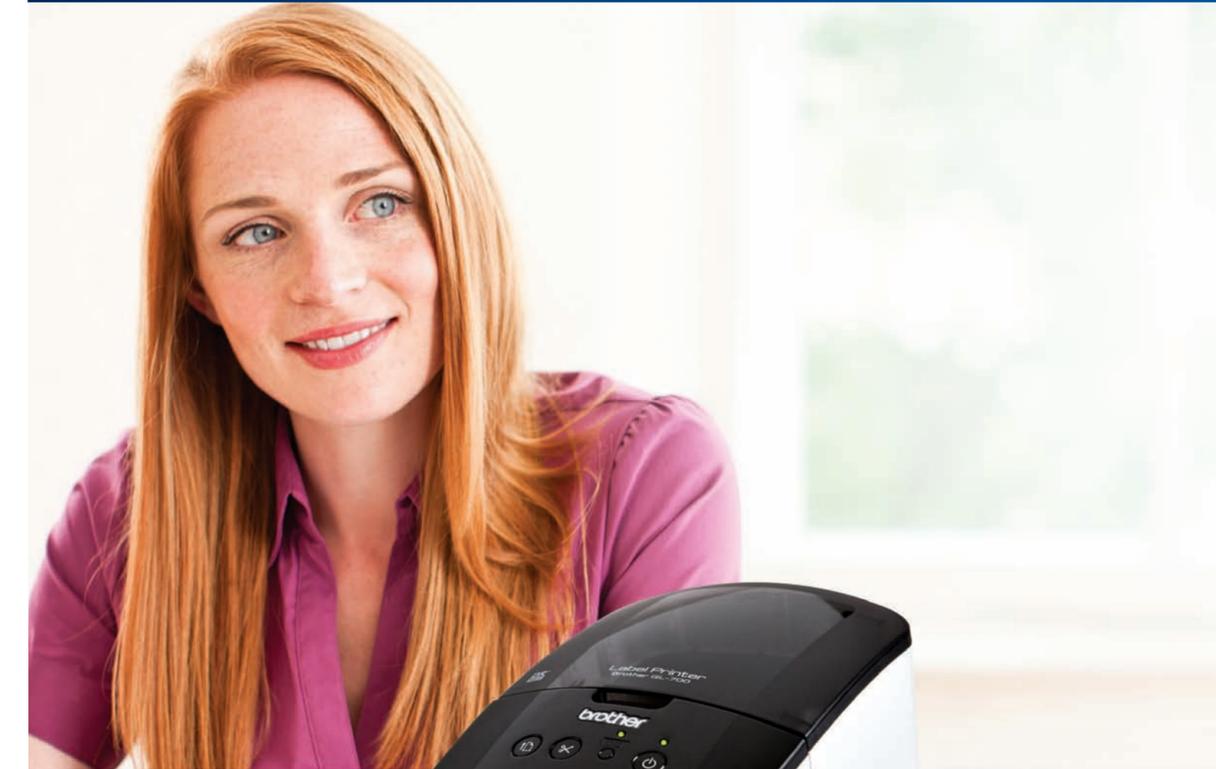
Contact:

**brother**  
at your side

Individual office addresses

QL-700

**brother**  
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## Professional Label Printer

The versatile QL 700 offers easy to use software and integration with Microsoft Office Applications, for all labelling requirements.

[www.brother.eu](http://www.brother.eu)

- Plug in and label (no software installation required\*\*)
- Print up to 93 labels/second and up to 300 x 600 dpi
- Built-in automatic label cutter
- Includes 2 rolls of labels, software and cables





## Give your company a professional image

Achieve a more professional look and improve office efficiency through the use of labelling. Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.



**EASY TO SET UP**  
Connect the QL-700 to your Windows PC. Run the built-in label software, design then print. It's as simple as that.



**EASY TO CHANGE ROLLS**  
Each roll is supplied on a spool that simply slots into the correct position in the printer every time.



**USB INTERFACE**  
Quick and easy to set up and use. The USB cable is supplied with the QL-700 as standard.



**PRINT LABELS THE SIZE YOU NEED**  
Use the built-in cutter to print labels from 12.7 mm up to 1 metre, and up to 62 mm in width.



**UP TO 300 x 600 DPI PRINT RESOLUTION**  
Produce easy-to-read labels with crisp text and high quality graphics.



**UP TO 93 LABELS/MINUTE**  
If you are printing one or several labels at a time, the QL-700 will have them ready in just a few seconds.

## Software solutions for any labelling need

The Brother QL-700 label printer offers you an easy way to print professional looking labels for a wide range of uses throughout your place of work. We have made label printing easier than ever by incorporating "P-touch Editor Lite" label design software inside the QL-700. Windows users simply need to connect the USB cable, run the software from the pop-up message, then design and print your label. No software or drivers need to be installed.



### 1. Connect the USB cable

When you connect the QL-700 to your PC, it is identified as a USB flash drive and a new drive letter appears on your computer.

### 2. Run the built-in label design software

Double-click on the P-touch Editor Lite software to launch the label design software.

### 3. Design and print your label

Add text, graphics and frames to your label then print. The software is not installed on your PC at any time during this simple process.

## Also includes professional label design software

The more powerful P-touch Editor software is supplied on CD-ROM, which is installed in the standard way. Offering integration with Microsoft Word, Excel and Outlook, you can print labels directly from these applications. Simply highlight the address, text or information you require on a label, and click the "P-touch" icon in the toolbar to print your label immediately. You can include barcodes, graphics, frames and other information on your labels, whatever your requirements.



**DX LABEL**

Pre-Sized Paper Labels



**DX TAPE**

Continuous Label Tape

